

## **Greenstone Shines Among Australia's Top 50 Best Workplaces for Women in 2023**

**Australia, 9th November 2023** - Greenstone Financial Services proudly announces its inclusion in Australia's esteemed Best Workplaces™ for Women in 2023, as declared by the renowned authority on workplace culture, Great Place To Work®. Among the 50 distinguished companies on the list, Greenstone stands as a testament to its commitment to fostering an inclusive and supportive environment.

The assessment process involved in determining the Best Workplaces for Women list engaged the Great Place to Work Trust Index™ Survey. This comprehensive survey empowers employees to share both quantitative and qualitative feedback about their organisation's culture. With 60 statements rated on a 5-point scale and two open-ended questions, this survey encompasses facets that define an exceptional employee experience, characterised by high levels of trust, respect, credibility, fairness, pride, and camaraderie.

Melissa Dean, General Manager of Human Resources at Greenstone, expressed her pride in this recognition, stating, "We at Greenstone are immensely proud of this acknowledgment. Fostering an inclusive workplace is pivotal to our growth as an organisation. We value the unique experiences, perspectives, and viewpoints of all of our employees, which are crucial in creating innovative products that serve our customers and communities. Seeing this acknowledgment in the survey reaffirms that we are on the right path and motivates us to continue fostering an environment where all can thrive together."

The Best Workplaces for Women list is a culmination of insights gathered from over 40,000 female employee voices in Great Place to Work® Certified™ organisations across Australia. Mr. Roland Wee, Managing Director of Great Place To Work Australia, praised the listed companies, stating, "We congratulate the companies on The Best Workplaces™ for Women 2023 List; they are indeed the best-of-the-best, validated by the voices of their employees."

The achievement reflects Greenstone's dedication to creating a workplace that values and supports its female employees. This recognition celebrates the commitment of each individual within Greenstone who contributes to the company's inclusive and progressive culture.

### **About Great Place To Work**

As the global authority on workplace culture, Great Place To Work brings 30 years of ground-breaking research and data to help every place become a great place to work for all. Their proprietary platform and For All Model helps companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified™ or receiving recognition on a coveted Best Workplaces List. Follow Great Place To Work on [LinkedIn](#), [Facebook](#), and [Instagram](#) or visit [greatplacetowork.com.au](http://greatplacetowork.com.au) to learn more.

### **About Greenstone**

Greenstone specialises in harnessing technology and data analytics in order to design, market, distribute and administer personal insurance products. Greenstone offers products in the life, funeral, health, travel, pet and general insurance markets. These insurance products are distributed through Greenstone's proprietary brands (Real Insurance, Australian Seniors, New Zealand Seniors, OneChoice, Guardian Insurance and Prime Pet Insurance) and affinity brands (Guide Dogs Pet Insurance, SPCA Pet Insurance and RSPCA Pet Insurance). In addition, Greenstone also distributes its proprietary, affinity and third-party insurance products, through its online comparison website, Choosi. [www.greenstone.com.au](http://www.greenstone.com.au)

### **About Great Place To Work Certification**

Great Place To Work Certification™ is the most definitive “employer-of-choice” recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place To Work Certification™ is recognised worldwide by employees and employers alike and is the global benchmark for identifying and recognising outstanding employee experience. Every year, more than 10,000 companies across 97 countries apply to get Great Place To Work Certified™.

**For media enquiries, please contact:**

**Greenstone**

Therese Waters

Head of Communications

M: 0418116708

[therese.waters@greenstone.com.au](mailto:therese.waters@greenstone.com.au)